## Cjerenik

<table>
<thead>
<tr>
<th>NAZIV OGLASA</th>
<th>TJEDAN</th>
<th>MJESEC</th>
<th>GODINA</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL BANNER ( 1140 x 134 px )</td>
<td>300,00 kn</td>
<td>9.000,00 kn</td>
<td>70.000,00 kn</td>
</tr>
<tr>
<td>LEADERBOARD BANNER ( 728 x 90 px )</td>
<td>200,00 kn</td>
<td>5.000,00 kn</td>
<td>40.000,00 kn</td>
</tr>
<tr>
<td>MEDIUM BANNER ( 750 x 88 px )</td>
<td>120,00 kn</td>
<td>3.000,00 kn</td>
<td>25.000,00 kn</td>
</tr>
<tr>
<td>TOP BANNER DOWN ( 750 x 88 px )</td>
<td>120,00 kn</td>
<td>3.000,00 kn</td>
<td>25.000,00 kn</td>
</tr>
<tr>
<td>MEDIUM RECTANGLE ( 330 x 277 px )</td>
<td>100,00 kn</td>
<td>2.500,00 kn</td>
<td>20.000,00 kn</td>
</tr>
<tr>
<td>VERTICAL RECTANGLE ( 330 x 700 px )</td>
<td>120,00 kn</td>
<td>3.000,00 kn</td>
<td>25.000,00 kn</td>
</tr>
</tbody>
</table>

### PROMO TEKSTOVI

- članak do 1800 znakova + 3 slika - 1.000,00 kn
- članak između 1800 i 6000 znakova + 10 slika - 2.000,00 kn

*sve cijene navedene su bez PDV-a*

### POPUSTI:

- popust za avans – 10%
- welcome popust – 10%
- partnerski popust – 20%
- medijsko pokrovljstvo – 50%